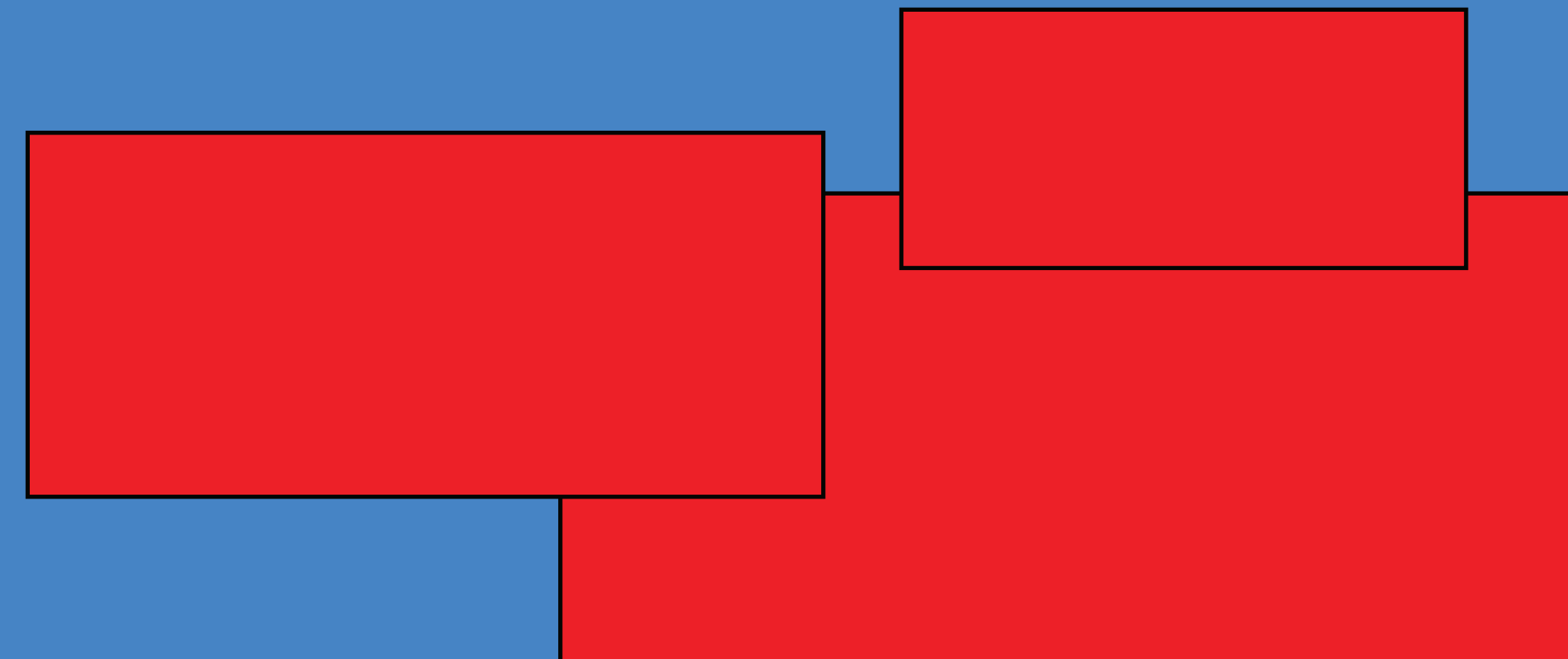


NEW YORK COMIC CON PROMO COMMERCIAL

BY ANDOR S. MATE



WRITTEN INFORMATION



-Proposal Document:

Around the world, there is a massive amount of comic, film, and video games fans that want to go to a certain event where they can talk about their favorite topic of the series they choose or meet a certain celebrity they recognize, and purchase items or art. What I want to show the fans around the world is the New York Comic Con. I want to demonstrate how incredible New York Comic Con is because Comic Con has provided people with a way to know what is going to happen to their favorite series, but allows certain artists to present and sell some of their works, and brings people together based on their shared interest either a fan or a newcomer.

-Research:

How the amazing New York Comic Con came to be started off when the first convention was held in 2006 at the Jacob K. Javits Convention Center in New York City. It started off modest, but it exploded with 10,000 comic enthusiasts buying their tickets and merchandise that was sold there. Then 4,500 more people came to purchase tickets and check out the event. It went so well, they had to lock down the convention on Saturday. As years went by, Comic Con continued to grow and tickets were selling out quickly. Reedpop partnered with Comic Con. There are panels for celebrities, sneak peaks for film, dealer tables to sell toys, comics, posters, custom items, and Artist Alley where artists show their art from poster to comic books. As of today, over 150,000 people come to New York Comic Con. They have anime, manga, and American comics. The companies that are well known to be participating are DC, Marvel, and Shonen Jump.

Time:

October 6 - 9, 2022

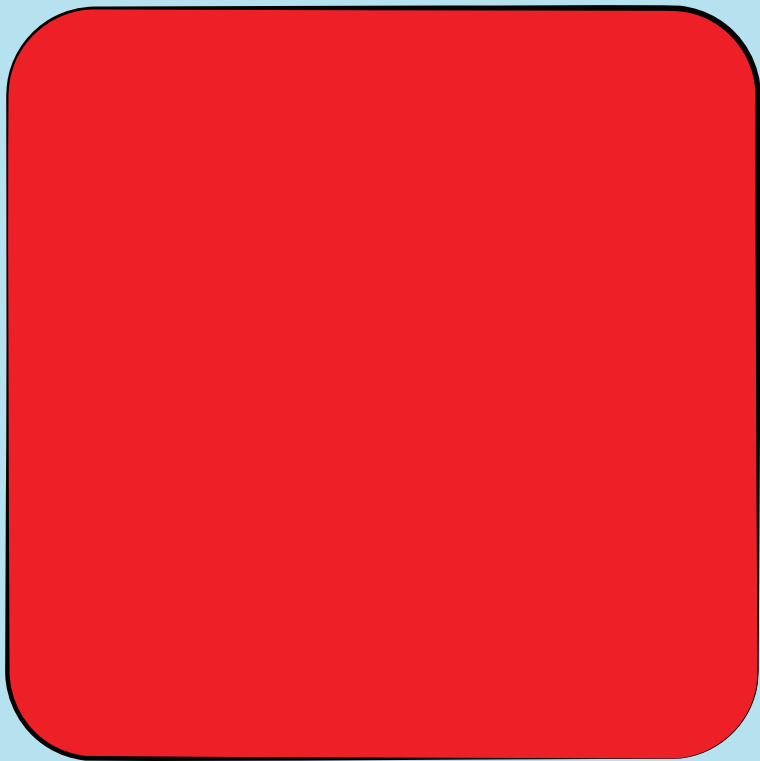
Location:

New York Javits Convention Center 11th Ave. between 34th St. and 38th St. in Hell's Kitchen, Manhattan

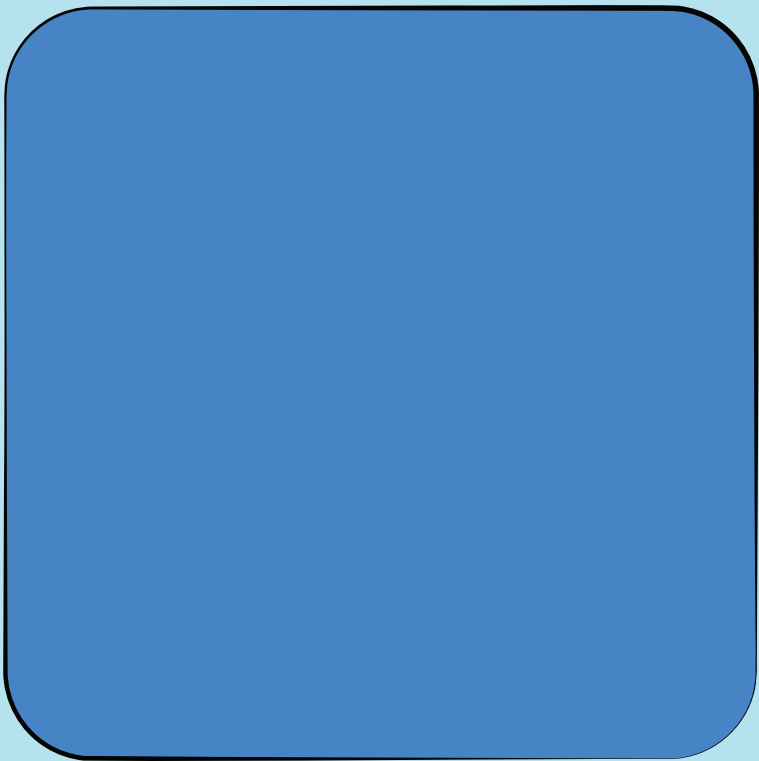
Social Media: FaceBook, Twitter, Instagram, Youtube

Website: <https://www.newyorkcomiccon.com/en-us.html>

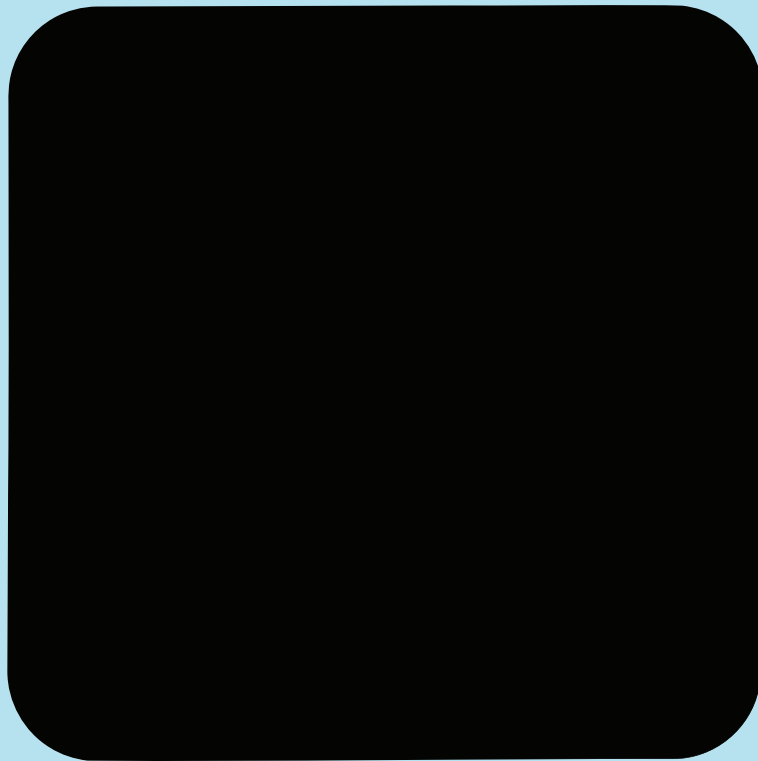
CHOSEN COLORS



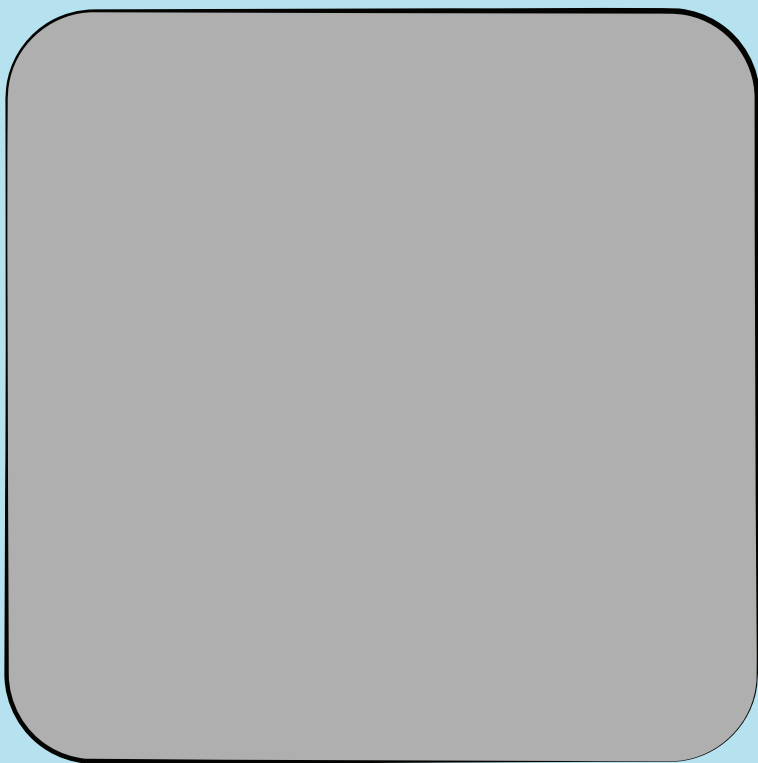
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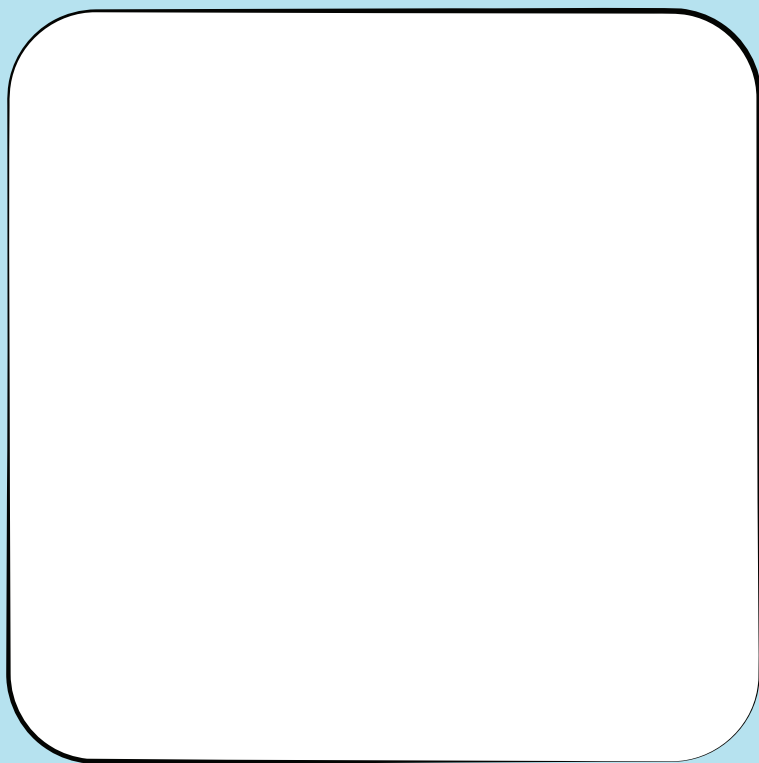
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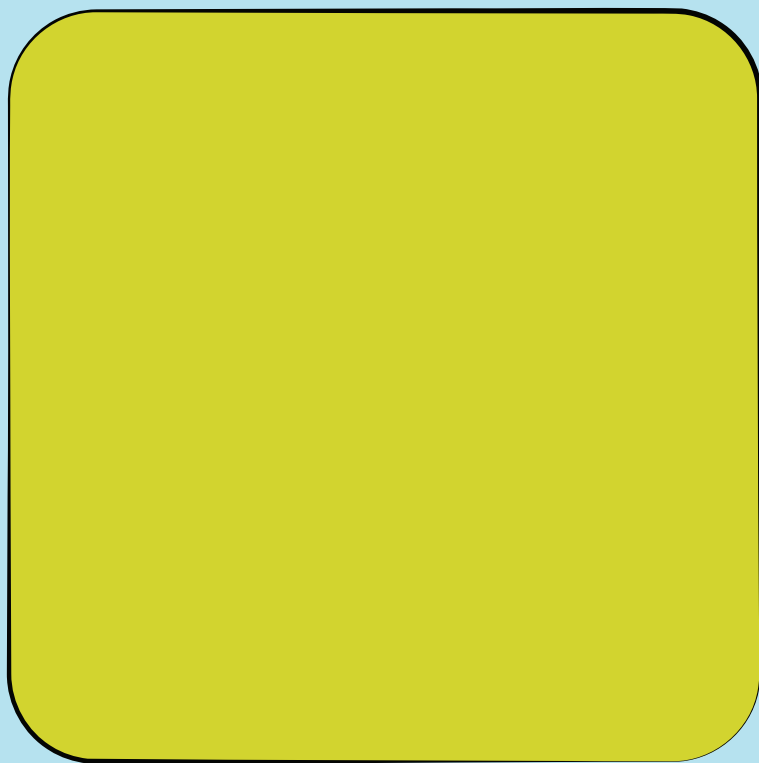
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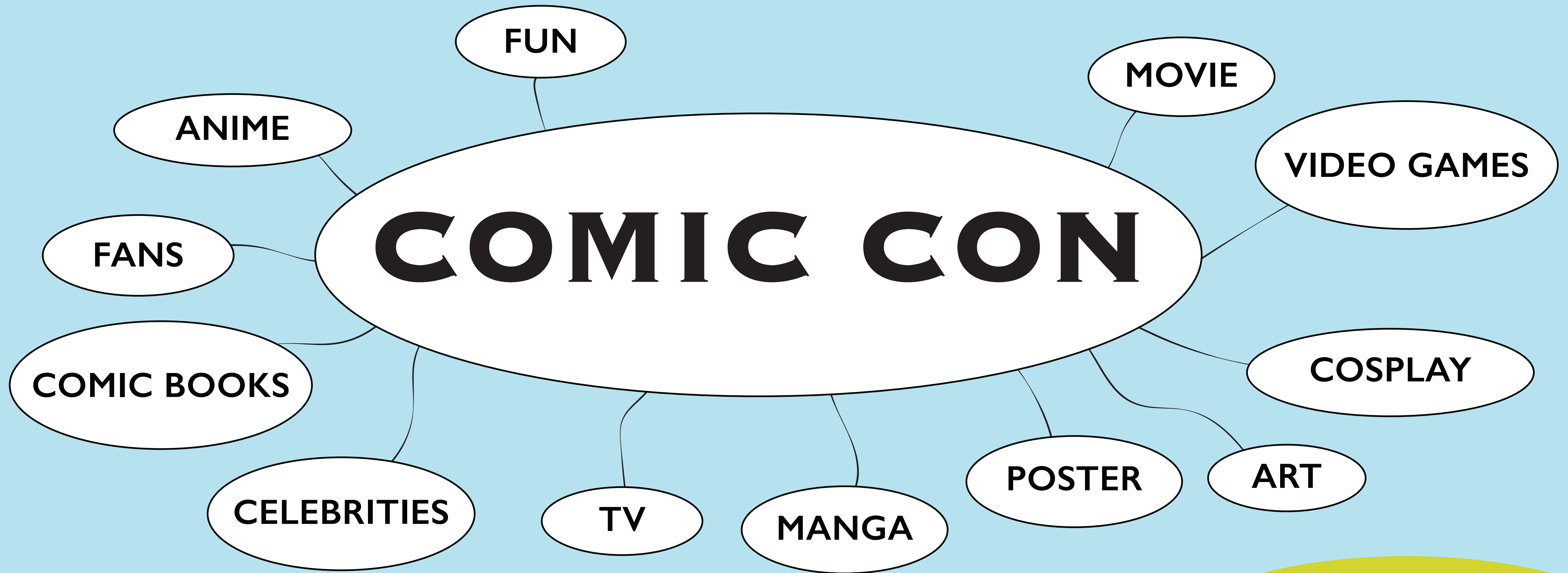
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BRAINSTORM

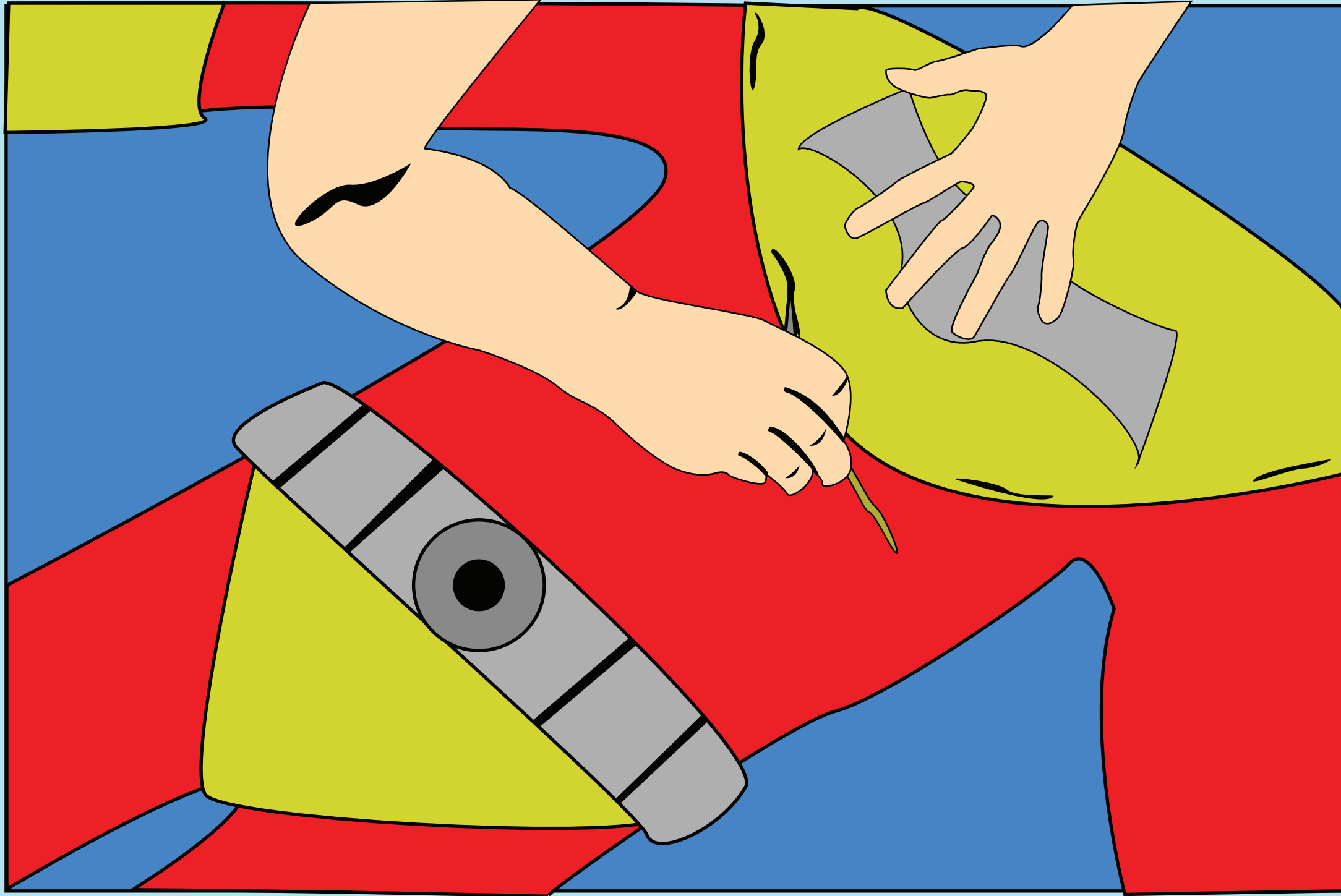


MOODBOARD

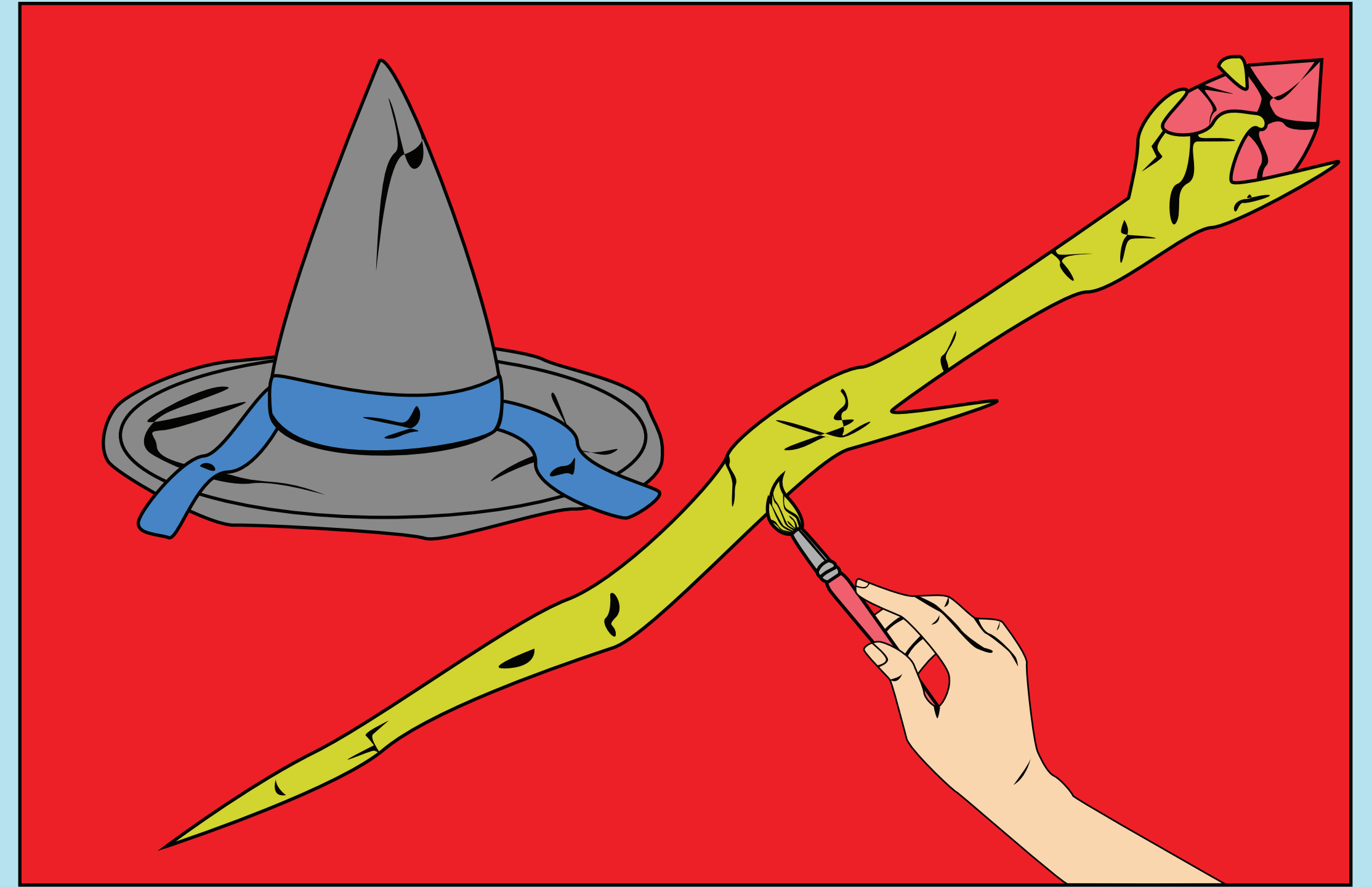


STORYBOARD

PAGE 1



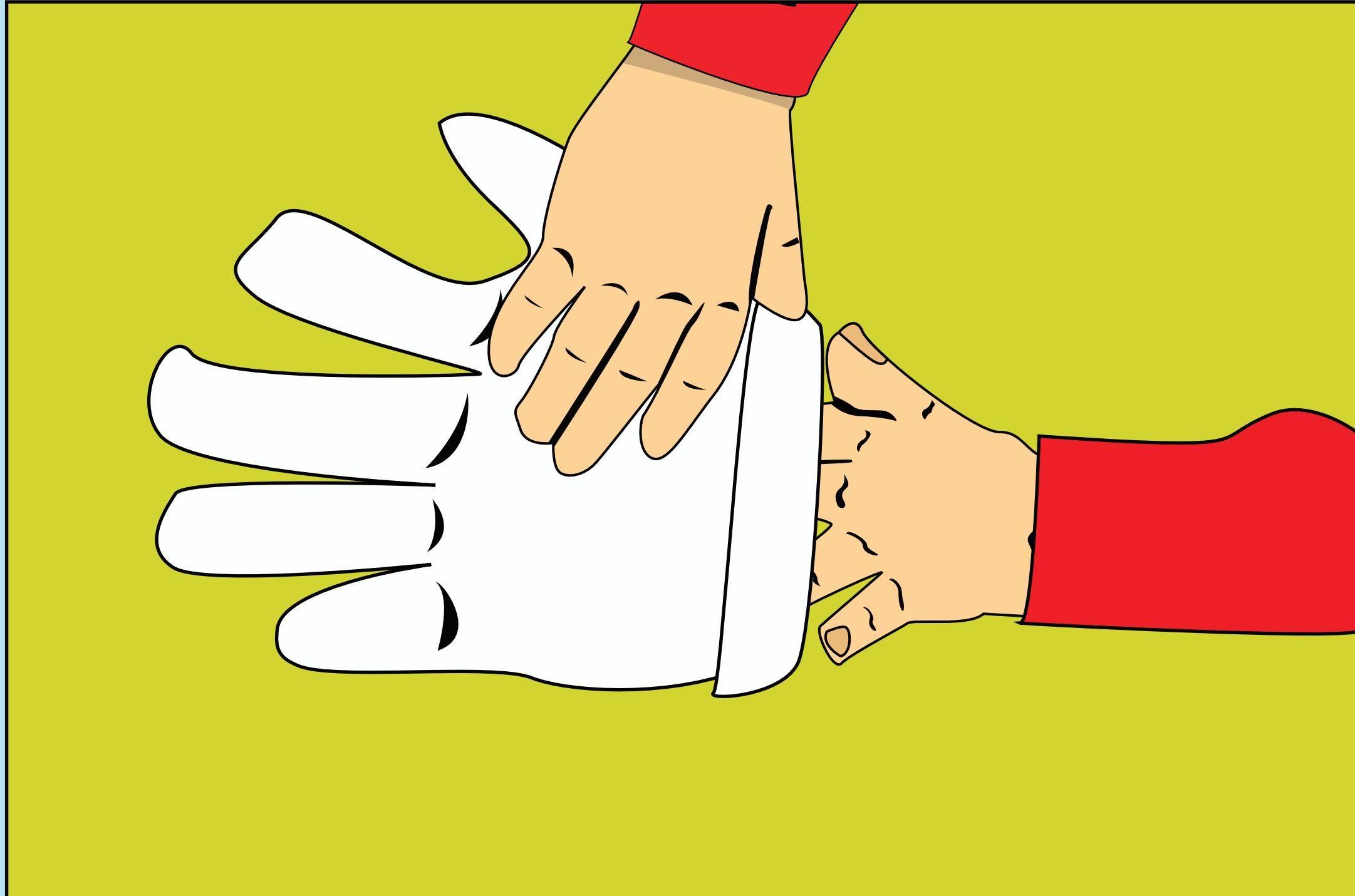
Scene 1: The first scene is hands sewing a costume.



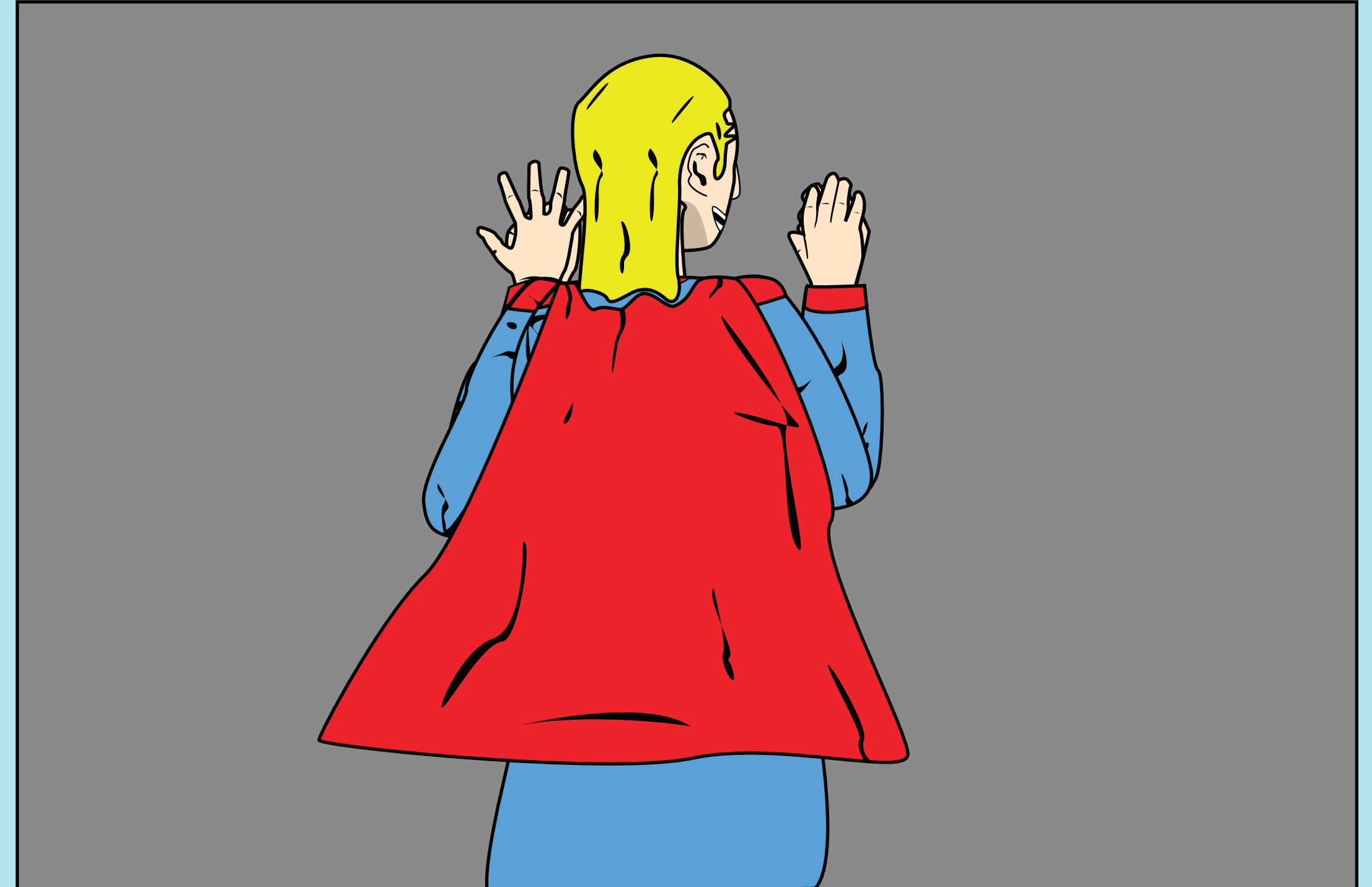
Scene 2: The following up scene is finishing touches for props.

STORYBOARD

PAGE 2



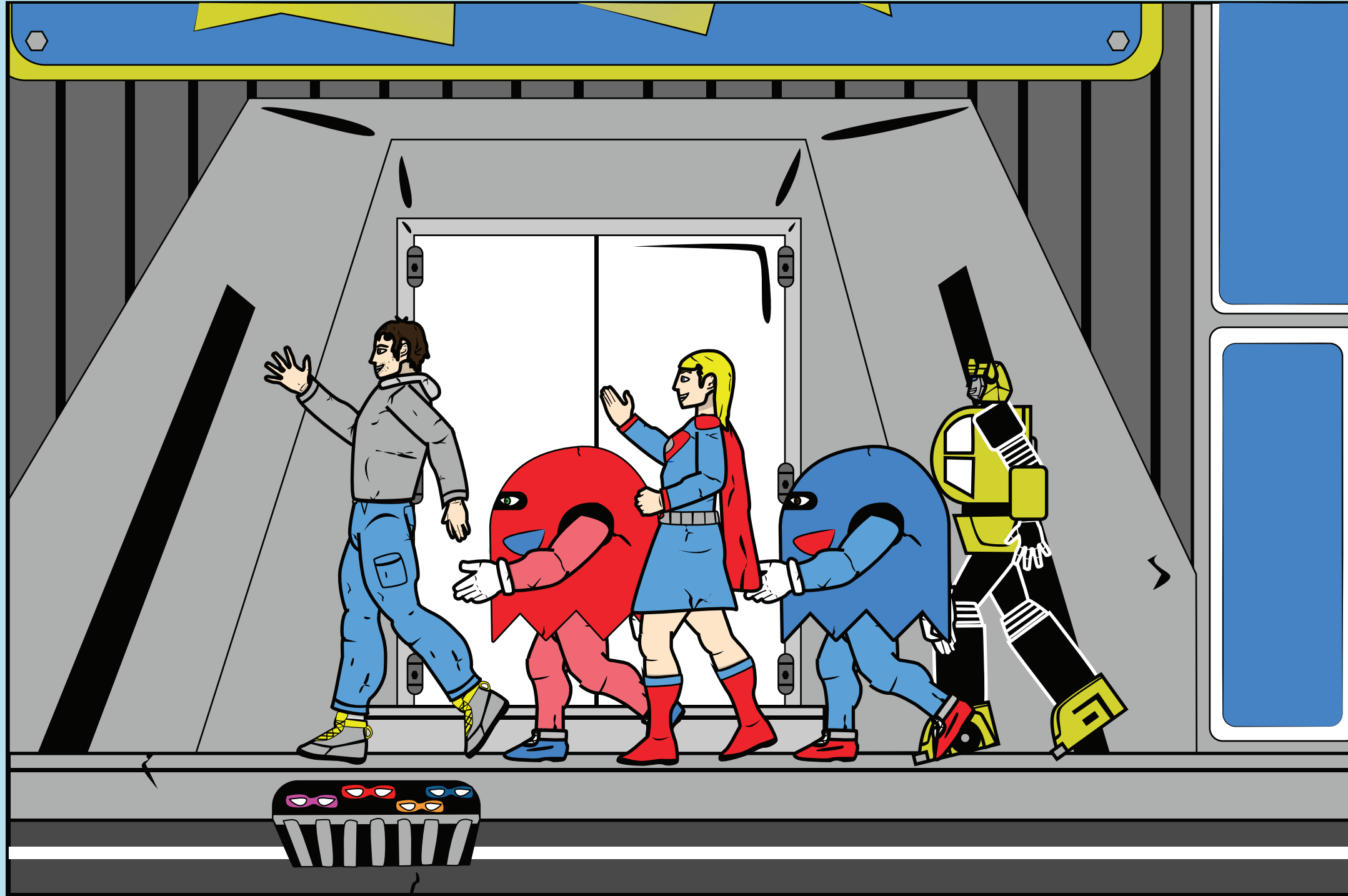
Scene 3: A hand is putting on the cosplay glove as a sign of getting their costume on.



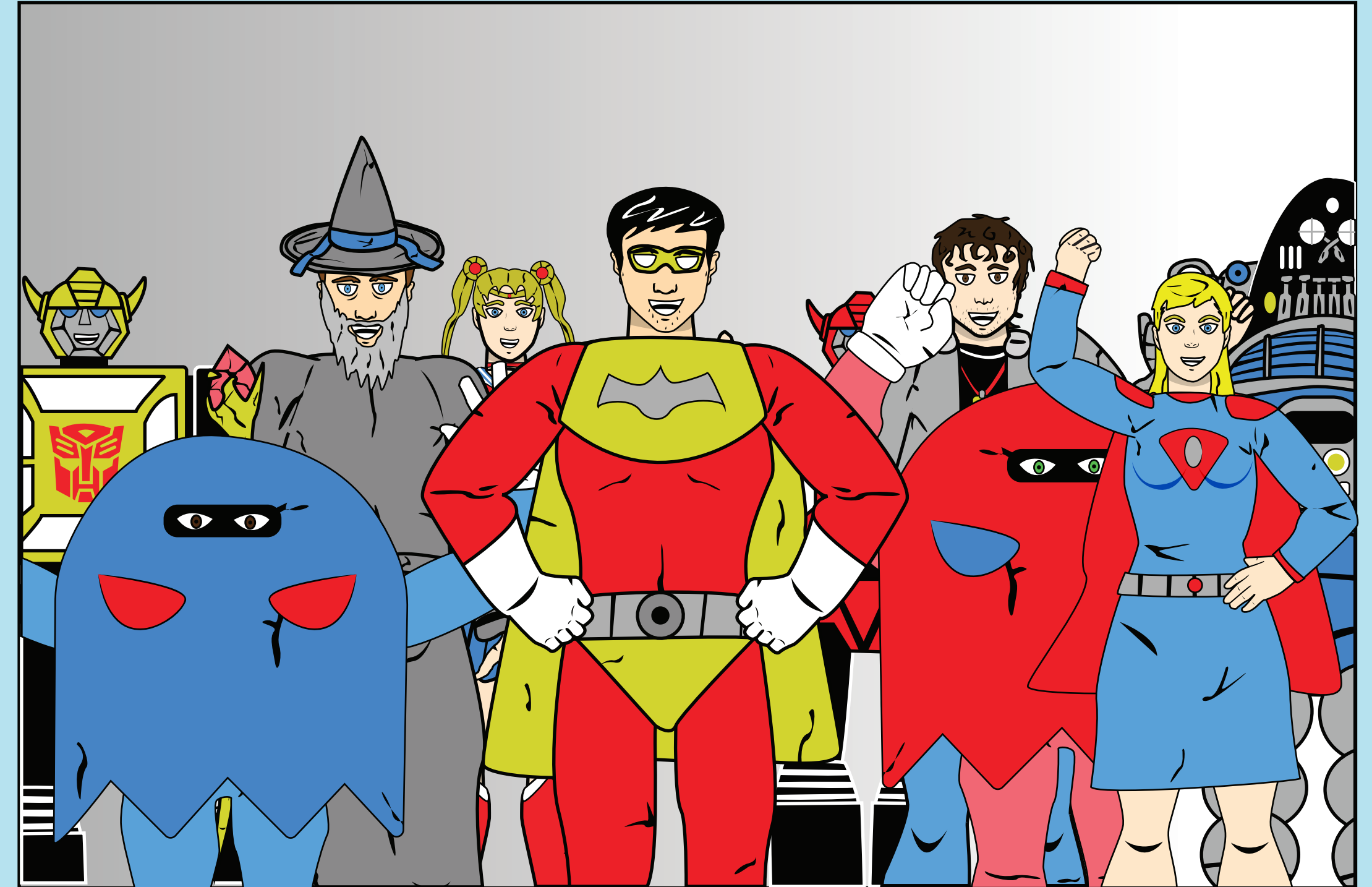
Scene 4: Another person putting on their cosplay cape.

STORYBOARD

PAGE 3



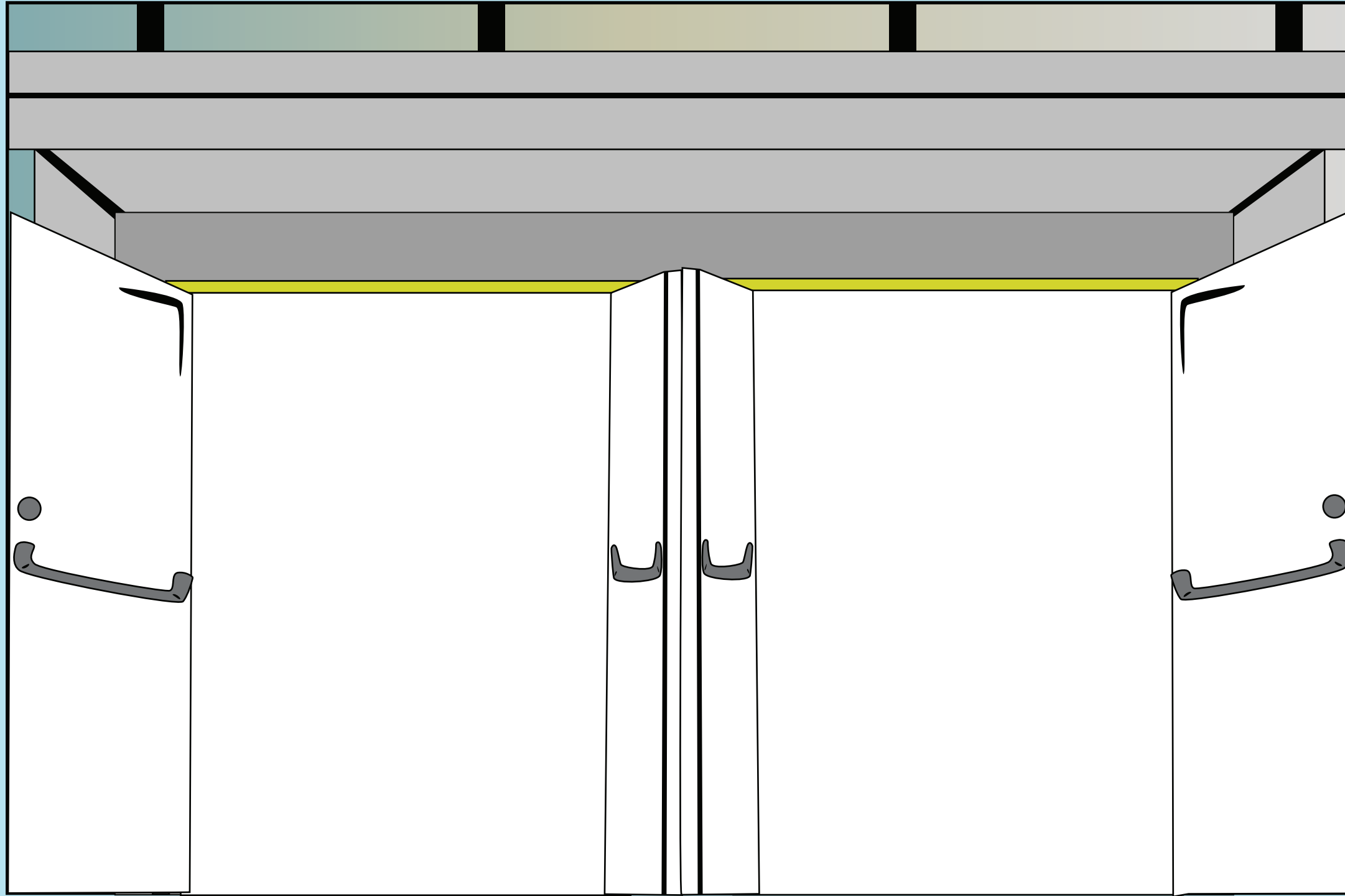
Scene 5: A few Comic Con Fans are walking down the streets of New York to get to the event.



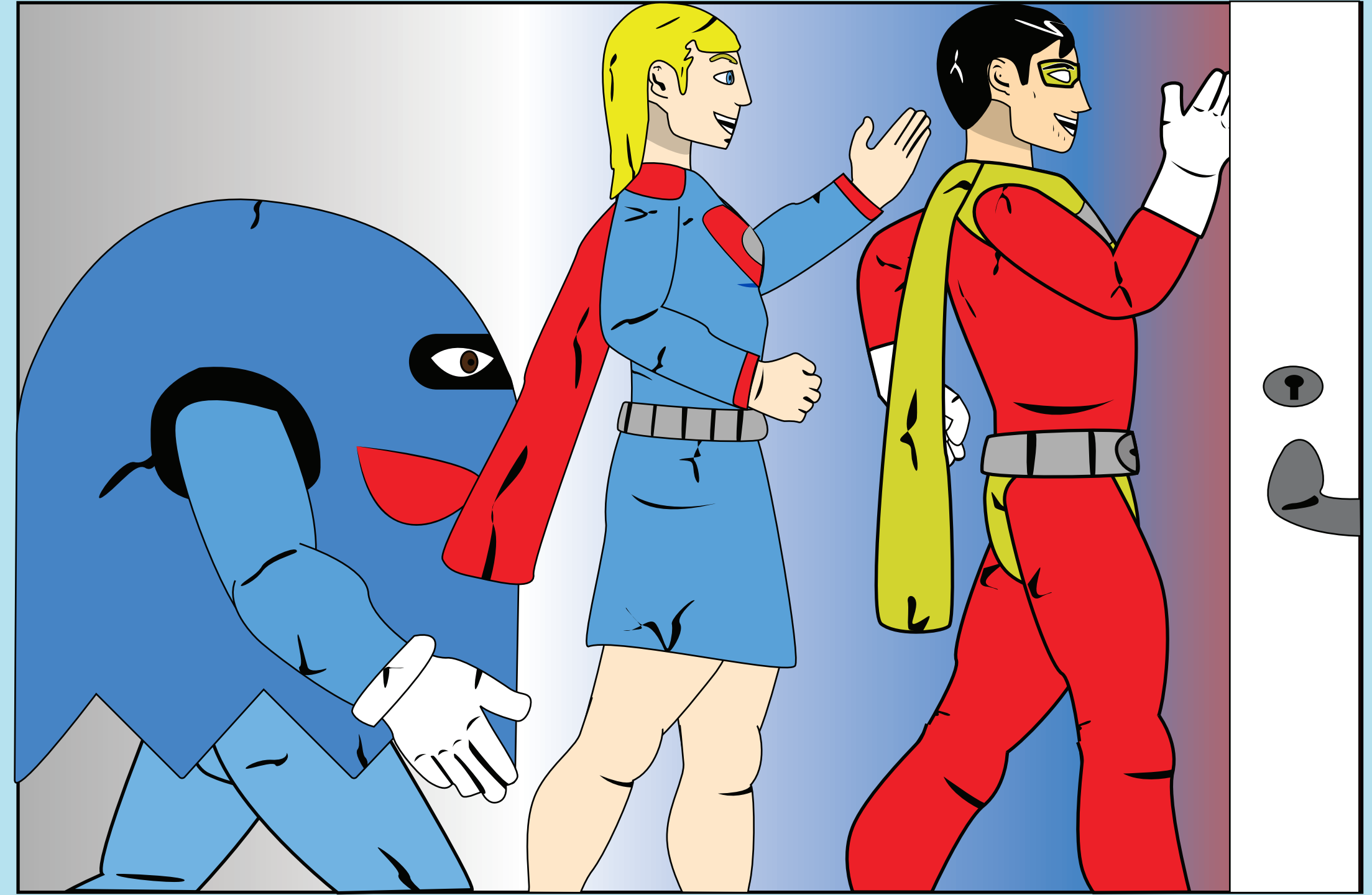
Scene 6: A bunch of Cosplayers will wait at the doors.

STORYBOARD

PAGE 4



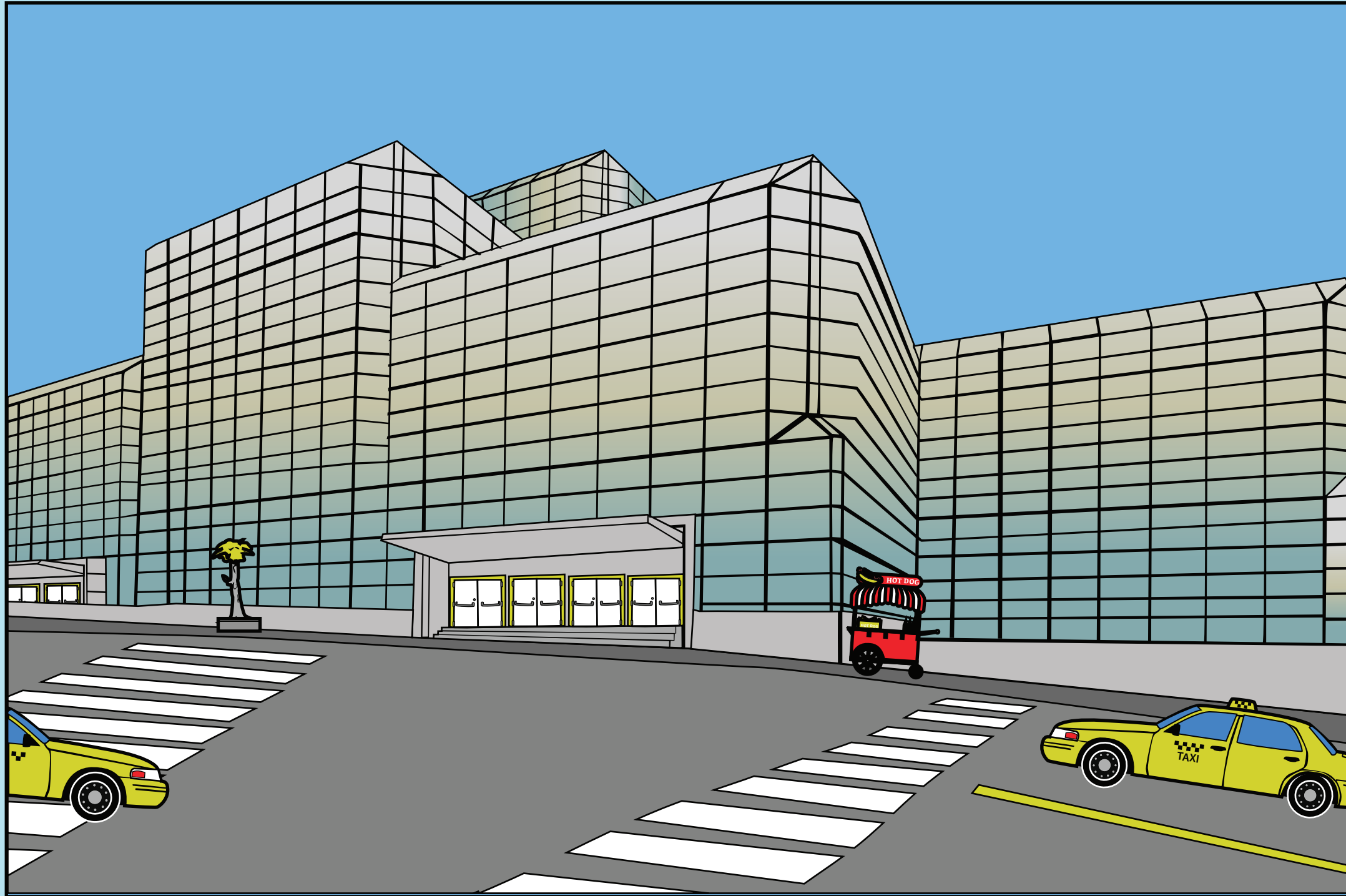
Scene 7: The doors will open up.



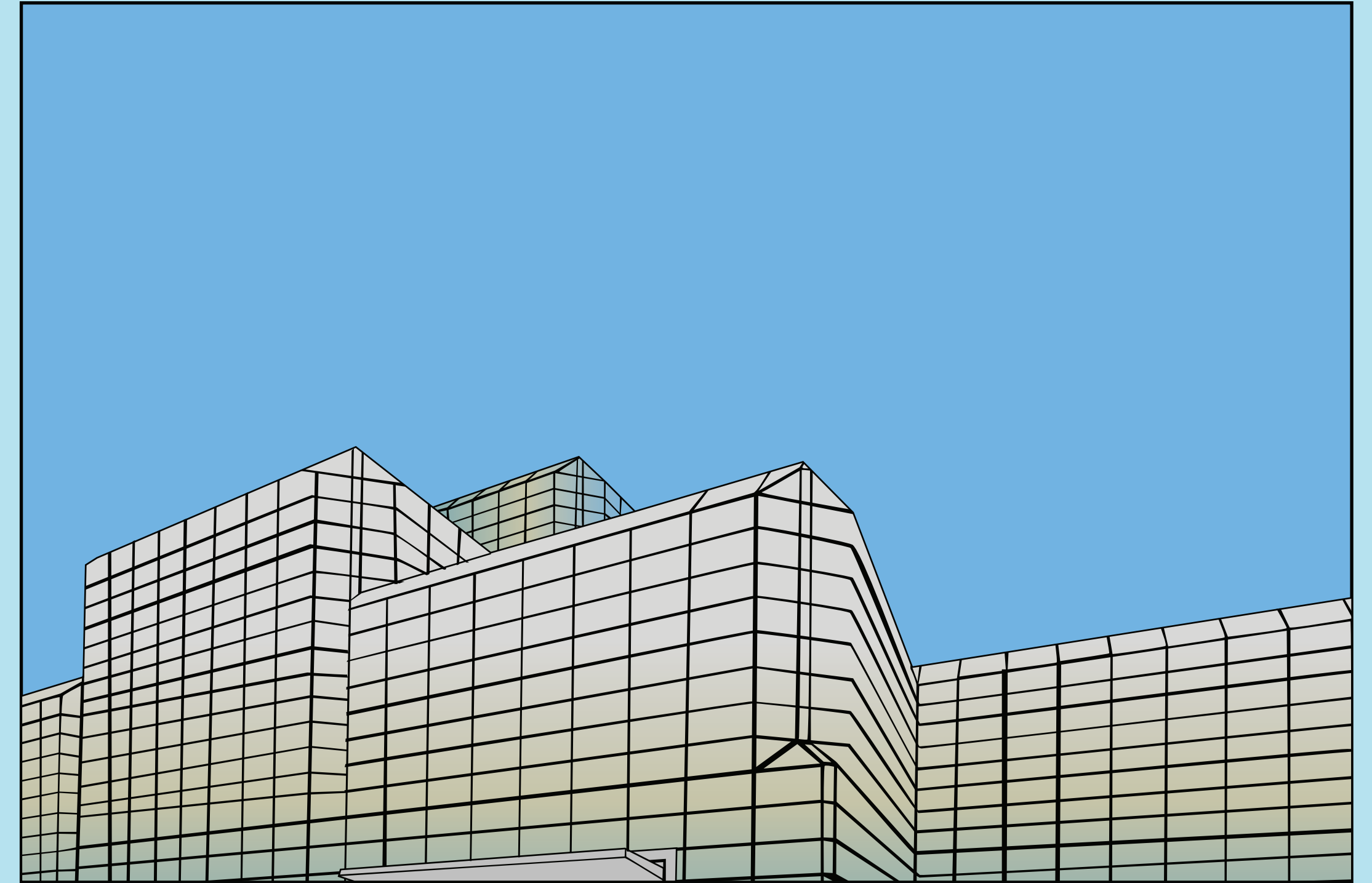
Scene 8: Cosplayers will rush in from a side angle.

STORYBOARD

PAGE 5



Scene 9: A far distance shot of the Javits Center, then slightly zoom in.



Scene 10: Then zoom out of the Javits Center then rise up to look at the sky.

STORYBOARD

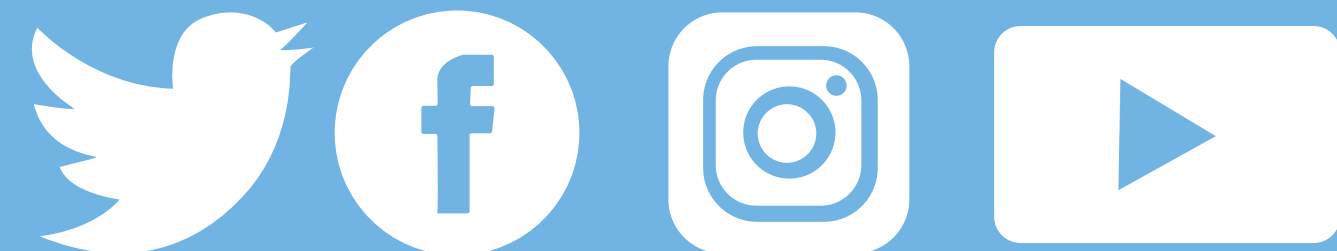
PAGE 6



Scene 11: The logo will then appear.

OCTOBER 6 - 9, 2022

NEW YORK, JAVITS CONVENTION CENTER
11TH AVE. BETWEEN 34TH ST. AND 38TH ST.
IN HELL'S KITCHEN, MANHATTAN



Scene 12: The info for the Comic Con will appear.